

Lloyd's Backed IRS Audit Insurance

The only protection against IRS penalties for SMBs and business owners. Simple referral process. We handle everything. You get paid.

Summary

IRS audits are rare but severe and disruptive even for conservative taxpayers – partner with InsureTax to unlock a new profit center, offer unique protection your clients need, and strengthen retention with meaningful coverage.

What it is?

- **IRS Penalties Coverage** – Immediate payouts upon audit notice up to \$75,000 per audited year starting at \$87/yr.
- **Defending Cost Policy** – reimbursement of professional fees: CPA, legal, bookkeeping, litigation etc. (\$25K–\$750K; from \$160/yr).
- **Retro option** – up to 7 prior filing years.
- **Single-event** – one policy per IRS audit.
- **Secondary Insured** – CPAs can bind for clients; their fees covered.
- **Cost-effective** – premiums ~1–3% of limit.
- **Audit triggers** – letters 566, 2205, 525, others.
- **Exclusions** – uncontested taxes, post-audit amendments, ERC, law changes.
- **Capacity** – Lloyd's-backed, InsureTax is a Coverholder and surplus broker.
- **Regulatory** – we handle surplus filings, stamping, state taxes.
- **Distribution** – broker portal/API with co-marketing and white-label support.

Who is it for?

- **Small businesses** – S-Corps, C-Corps, Partnerships, sole proprietors etc, under \$50M in assets or revenue.
- **Business owners** – individuals with business or rental income (Schedules C, E, K-1).

Why it's great?

- **New Revenue** – Not cannibalizing, additive to BOP, D&O, EPLI.
- **Simple referrals** – send the lead; we handle everything.
- **Low touch** – clear trigger, immediate payout.
- **Fast cycle** – quote to bind in minutes.
- **Retention** – yearly tax-season touchpoint.
- **Bundle friendly** – easy add-on.
- **Differentiate** – unique Lloyd's-backed parametric product.
- **Co-marketing** – joint campaigns.
- **Actuarial backing** – milliman validated.
- **Complements E&O** – protects the client, not the CPA

Company profile

LLOYD'S Coverholder

Company name: InsureTax

Established: 2021

Location: Empire State Building, NYC

Expertise: Tax Liability Insurance, Tech & Risk Assessment

Licensing: Nationwide

Management: 60+ years combined experience in tax, insurance, and fintech

Financial Strength: A rated. Backed by Lloyd's and TMK

Why choose InsureTax?

Unique, differentiated Product

Offer a solution clients can't get anywhere else.

New Commission Stream

Earn on every policy you place. Build renewal revenue.

Fast, simple distribution

Sell standalone or bundle with BOP. Easy quoting, fast payouts, and policy admin tools built for brokers.